



Lifeloc Technologies Named a 2011 Colorado Company to Watch Award Winner

(Newswire, Denver Colorado) Lifeloc Technologies, Inc., a Colorado based manufacturer of breath alcohol testers, is proud to announce that it has been officially named as a 2011 **Colorado Companies to Watch** award winner. Now in its third year, Colorado Companies to Watch attracted over 360 nominees. With nearly 100 companies selected as finalists, Lifeloc prevailed with other deserving firms to receive the distinction of being named to the Colorado Companies to Watch Class of 2011. The program is hosted by the Colorado Office of Economic Development and International Trade in partnership with the Edward Lowe Foundation.

Colorado Companies to Watch recognizes second-stage companies that are developing valuable products and services, creating quality jobs, enriching communities, and creating new industries throughout the state. Second-stage companies fuel the economic fire of Colorado by accounting for much of the economic growth and economic independence of individuals throughout the state.

Lifeloc Technologies has been a leading developer and manufacturer of breath alcohol testers (breathalyzers) since 1983 and has expanded its areas of expertise to include illicit drug detection and screening. John Rhoades, marketing director, commented, "From our plant and office base in Wheat Ridge, we support customers in law enforcement, corrections, workplace and schools around the world. We're gratified to be recognized in this way."

Lifeloc's growth exceeded 40% in 2010. Growth was fueled by new product innovation, export development and an exceptional distributor network. We're pleased to be recognized at home by this award," said Barry Knott, Lifeloc president, "and we're proud to be a Colorado manufacturer and exporter making a name for itself on the international stage. We're dedicated to making the world safer from alcohol and drug abuse."

About Lifeloc Technologies

Lifeloc Technologies, Inc. is a trusted international provider of precise, reliable and easy to use portable breath alcohol testing instruments (breathalyzers). We offer comprehensive online and classroom training, plus a complete line of supplies and drug screening products. Our alcohol testing devices have been manufactured continuously in Colorado since 1983. Lifeloc evidential and screening devices are approved by the U.S. DOT and many state and international regulatory agencies. More information about Lifeloc is available at <http://www.lifeloc.com>