

Lifeloc Technologies Introduces Two Educational Products to Help Combat the Dangers of Sleep Deprivation

Sleep Deprivation and Red-Eye Goggles Now Available for Workplace, Transportation and Safety Sensitive Education Programs

Denver, Colorado ([PRWEB](#)) January 28, 2014 -- Lifeloc Technologies (OTC:LCTC), a leading manufacturer of professional breathalyzers for evidential breath testing application in Workplace, Law Enforcement, Corrections and Schools recently began carrying new Sleep Deprivation and Red-Eye Goggles. The goggles are perfect tools for educators, motor carriers, health care professionals and safety-sensitive employers to use in workplace safety and education programs.

Sleepiness can impair driving performance equally or more so than alcohol, claims the National Sleep Foundation. In fact, the U.S. Department of Transportation estimates that 13% of over 3,800 people killed in large-truck related accidents in 2012 involved a sleep-deprived driver. Driver fatigue tests have found that eye-lid closure, head bobbing and nodding off to sleep for minuscule intervals is frequent in tested drivers.

The impairment goggles are easy and safe to use; the wearer slips them on to experience the physical effects of fatigue or sleep deprivation on motor skills. The Snooze Goggles™ simulate the effects of sleep deprivation after a night of little or no sleep. Experience disorientation, delayed reaction time, blurry vision, light sensitivity and drowsiness firsthand and while performing concentration intensive tasks. The Red-Eye Goggles™ simulate the effects of blurry and unfocused vision combined with extreme fatigue in poor quality lighting.

Lifeloc has been carrying alcohol impairment goggles in five different Breath Alcohol Content configurations for several years which allow potential substance abusers to experience these varying effects. Drug impairment goggles allow the wearer to feel “high” or ”stoned.” The goggles can be purchased from the Lifeloc website: <http://www.lifeloc.com/goggles.aspx>

Lifeloc’s Drunk Buster goggles improve the effectiveness of any substance abuse awareness and training program. “I wanted to congratulate you on your impairment goggles. Your product provides a realistic view and unmistakably demonstrates what it is like to be impaired. In our opinion, it is important to show users a vision that simulates real impairment while sober,” states a representative of the Pennsylvania DUI Association.

More information about Lifeloc Technologies and its products is available by visiting www.lifeloc.com, emailing sales@lifeloc.com or calling 1.800.722.4872. Distributor inquiries welcome.

About Lifeloc

Lifeloc Technologies (OTC: LCTC) is a trusted American manufacturer of evidential breath alcohol testers and passive alcohol sensors and screeners for workplace, law enforcement, corrections and international customers. More information about Lifeloc is available at <http://www.lifeloc.com>.

Forward Looking Statements

The statements in this press release, relating to future plans, future events or products and services, are forward looking statements which are subject to specific risks and uncertainties. These could involve particular market trends, competition factors and other risks described in documents submitted to the U.S. Securities and Exchange Commission. The actual results, events, products and services may vary significantly from the



forecasts. The reader is warned not to rely on these forward-looking statements without reservation, since these are simply reflections of the current situation.

If you have any questions regarding information in these press releases please contact the company listed in the press release.



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