



MEDIA ADVISORY

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Excellence in exporting honored for World Trade Day

DENVER — Wednesday, May 16, 2012 —The Colorado Office of Economic Development and International Trade (OEDIT) today announced the 2012 Governor's Award for Excellence in Exporting. The award has been given annually for more than 40 years and honors Colorado companies that demonstrate a commitment to international trade. OEDIT's Executive Director Ken Lund will present the awards to this year's winners on May 17 at the 2012 World Trade Day event luncheon. World Trade Day 2012 is being held at the Infinity Park, 4400 East Kentucky Avenue, Denver.

The following Colorado companies were selected for this year's award:

Small-Sized Company: Lifeloc Technologies designs, engineers and exports professional-use breathalyzers, related supplies and software for international use by law enforcement, workplace safety, healthcare and related organizations where alcohol abuse may pose safety and health issues. Lifeloc Technologies is an ISO 2001 certified company and its professional instruments are tested and approved by the U.S. Department of Transportation. With headquarters in Wheat Ridge, Lifeloc Technologies exported its products to 65 countries around the world during 2011.

Mid-Sized Company: Reynolds Polymer Technology has nearly 30 years of experience in manufacturing acrylic viewing windows. Reynolds Polymer Technology, Inc. has put their acrylic into more than 1,600 projects spread over 53 countries. Known as the leading manufacturer, fabricator, designer, and installer of acrylic windows, Reynolds Polymer Technology remains the only acrylic aquarium panel manufacturer in the U.S. Their products are used extensively in the architectural, signage, aquarium, water-retaining, and scientific industries worldwide.

Large-Sized Company: Terumo BCT, a global leader in blood component and cellular technologies, is the only company with the unique combination of apheresis collections, manual and automated whole blood processing, and pathogen reduction coupled with leading technologies in therapeutic apheresis and cell processing. Terumo BCT is headquartered in Lakewood, Colorado and it has 2500 associates and customers in more than 120 countries and territories, with regional headquarters in

Brussels, Buenos Aires and Hong Kong.

Agriculture Company: Hollar Seeds is a family owned vegetable seed company that has specialized in the breeding and growing of cucurbits since 1950. Headquartered in Rocky Ford, Hollar Seeds develops new hybrid watermelon, melon, cucumber, squash and pumpkins. In its third generation of family management, Hollar Seeds exported its products directly to sixty one countries during 2011.

World Trade Day coincides with World Trade Week, which was declared by President Franklin Delano Roosevelt in 1935. Denver's premier full-day conference on international trade and business opportunities, themed "A World without Barriers: Leveraging Free Trade Agreements for Opportunity" – will focus on free trade agreements between the U.S. and other nations.